

Applicants respectfully request that this listing of claims replace all prior versions and listings of claims in the application:

Listing of Claims

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Claims 1-150 (canceled)

151. (currently amended) An interactive television program guide system for aiding a user in identifying programs for viewing, comprising:

user television equipment on which an interactive television program guide is at least partially implemented, wherein:

B1 the user television equipment is configured to display a television screen having video of a current program airing on a current channel;

the user television equipment is configured to allow the user to sequentially browse program listings for available programming by selectively displaying for each program listing a display region on the television screen, wherein the display region is an overlay;

the user television equipment is configured to limit which program listings are displayed in the display

region based on various program attributes of television programs that have been viewed by the user; and

the user television equipment is configured to allow the user to adjust the relative importance of the various program attributes that are used to limit the displayed program listings.

152. (original) The system of claim 151 wherein the user television equipment is configured to limit which program listings by building a list of program listings from a program listings database based on the various program attributes of television programs that have been viewed by the user.

153. (original) The system of claim 151 wherein the user television equipment is configured to allow the user to select the displayed program listing to access the program associated with the displayed program listing.

154. (original) The system of claim 151 wherein the user television equipment is configured to limit which program listings are displayed by using a neural network.

155. (cancelled)

156. (currently amended) An interactive television program guide system for aiding a user in identifying programs for viewing, comprising:

means for displaying a television screen having video of a current program airing on a current channel;

means for allowing the user to sequentially browse program listings for available programming by selectively displaying for each program listing a display region on the television screen, wherein the display region is an overlay;

means for limiting which program listings are displayed in the display region based on various program attributes of television programs that have been viewed by the user; and

means for allowing the user to adjust the relative importance of various program attributes that are used to limit the displayed program listings.

157. (original) The system of claim 156 wherein said means for limiting comprises means for building a list of program listings from a program listings database based on the

various program attributes of television programs that have been viewed by the user.

158. (original) The system of claim 156 further comprising means for allowing the user to select the displayed program listing to access the program associated with the displayed program listing.

159. (original) The system of claim 156 wherein said means for limiting comprises means for using a neural network to limit which program listings are displayed.

160. (canceled)

161. (currently amended) In an interactive television program guide system, a method for aiding a user in identifying programs for viewing, comprising:

displaying a television screen having video of a current program airing on a current channel;

allowing the user to sequentially browse program listings for available programming by selectively displaying

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for each program listing a display region on the television screen, wherein the display region is an overlay;

limiting which program listings are displayed in the display region based on various program attributes of television programs that have been viewed by the user; and

allowing the user to adjust the relative importance of various program attributes that are used to limit the displayed program listings.

162. (original) The method of claim 161 wherein the limiting comprises building a list of program listings from a program listings database based on the various program attributes of television programs that have been viewed by the user.

163. (original) The method of claim 161 further comprising allowing the user to select the displayed program listing to access the program associated with the displayed program listing.

164. (original) The method of claim 161 wherein limiting comprises using a neural network to limit which program listings are displayed.

Claims 165-201 (canceled)

202. (currently amended) Machine-readable media for use in a system in which an interactive television program guide is at least partially implemented on user television equipment, wherein the media is encoded with machine-readable instructions for performing the method comprising:

displaying a television screen having video of a current program airing on a current channel;

allowing the user to sequentially browse program listings for available programming by selectively displaying for each program listing a display region on the television screen, wherein the display region is an overlay;

limiting which program listings are displayed in the display region based on various program attributes of television programs that have been viewed by the user; and

allowing the user to adjust the relative importance of various program attributes that are used to limit the displayed program listings.

203. (previously presented) The machine-readable media of claim 202 wherein the limiting comprises building a list of program listings from a program listings database based on the various program attributes of television programs that have been viewed by the user.

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204. (previously presented) The machine-readable media of claim 202 further encoded with machine-readable instructions for allowing the user to select the displayed program listing to access the program associated with the displayed program listing.

205. (previously presented) The machine-readable media of claim 202 wherein limiting comprises using a neural network to limit which program listings are displayed.

206. (canceled)

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